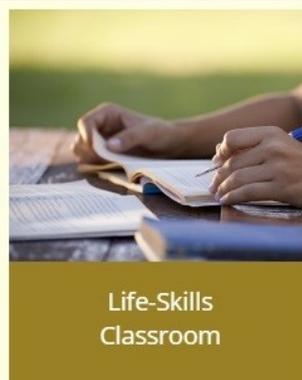
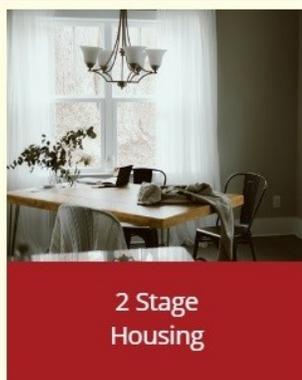


Social Return on Investment (SROI) Analysis of RESET Society's EXIT Program, *Preliminary 2018-2019 Results*

RESET Society (RESET) offers immediate, safe, supportive housing and 24/7, non-time-limited, comprehensive individualized support to women and girls (and their children) fleeing sexual exploitation and sex trafficking. RESET enables girls, women, and their children, to stabilize, heal and reconnect, facilitating not only their exit from sexual exploitation, but to also a transformational positive rebuilding of their lives. RESET is one of the only organizations in Canada providing 24/7, intensive support, comprehensive, wrap-around, non-time limited programming, and progressive levels of supportive housing. The EXIT Program is the core housing, education and training program that is provided by RESET. The EXIT Program includes:



In recognition of the importance of holistically supporting women and girls in their desire to exit sexual exploitation, since June 2015 the Department of Justice Canada has provided generous support for RESET's EXIT Program. In 2019, a Social Return on Investment (SROI) analysis was undertaken with support from Constellation Consulting Group. Results from this analysis provide preliminary evidence of the social value is created by investment in the EXIT Program.

In 2018-2019 the EXIT Program served....



75 women who received housing, supports, and life skills development opportunities.



10 women who had children in their care during their participation in EXIT.

14 children who came to the program with their mother.

29 Participants who had children who were not in their care during the program.



5 women who were pregnant while participating in the EXIT Program.

Key EXIT Program Outcomes

The EXIT Program creates valuable positive outcomes for multiple stakeholders, including Participants, children of Participants and government services and systems. These outcomes can be articulated in monetary terms using the SROI methodology to understand how much social value is created for every dollar invested. Key outcomes from the EXIT Program that have been valued in monetary terms using the SROI methodology include:

- Decreased homelessness
- Decreased harm from substance use
- Decreased experiences of violence
- Decreased emergency system use (e.g. EMS, hospital, police)
- Improved health during pregnancy
- Increased ability to stay together as a family & decreased child welfare system involvement
- Decreased exposure of children to harmful situations
- Decreased criminal justice system involvement
- Decreased STI exposure

Preliminary SROI analysis results for the EXIT Program in 2018-2019 suggest that:

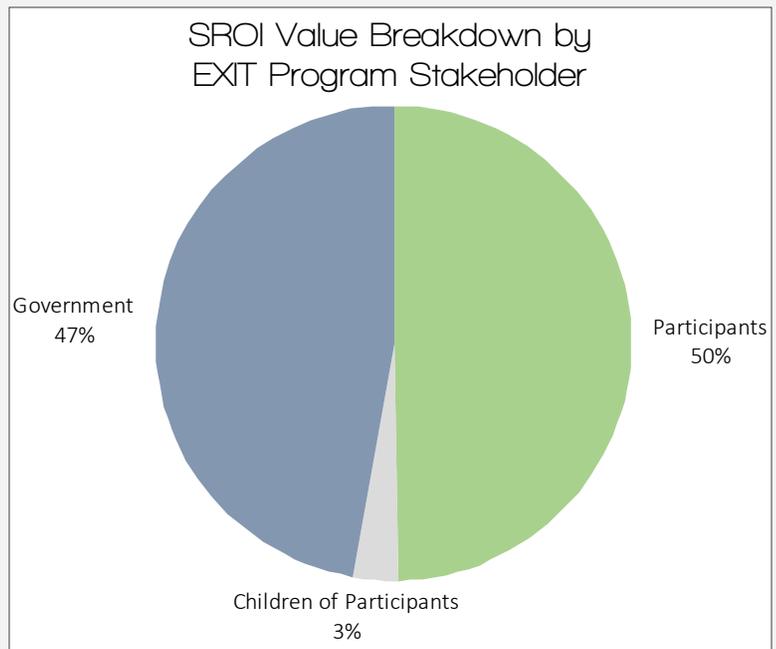
For every dollar invested in EXIT, approximately \$11 is created in social and economic value.



Value from the EXIT Program is created for three key stakeholders:

1. EXIT Participants
2. Children of EXIT Participants
3. Government services and systems

Approximately 50% of the value created by EXIT is estimated to go back to participants in increased wellbeing and decreased costs associated with sex trade involvement. Another 3% of the value created by EXIT is estimated to go back to the children of participants. Finally 47% of the value created by EXIT is estimated to go back to government in reduced service and system use.



While the EXIT Program SROI ratio indicates that significant value is created, it nevertheless represents a conservative estimate of the total social and economic value created, since it was not possible to measure and capture the financial value of all potential outcomes for all potential stakeholders. In particular, the value of EXIT to the children who join their mothers in the program is likely significantly undervalued, as future value of avoiding toxic stress, potential abuse, and family instability are not captured in the SROI model. Further, since Participants typically make multiple attempts at exiting the sex trade before successfully avoiding sex trade involvement in the long-term the SROI analysis has not speculated about the duration of outcomes into the future; instead, outcomes have only been valued for the period during which Participants are involved in the program. This conservative approach to understanding the value of EXIT means the actual value created is likely much higher. The current results are considered preliminary and will be updated as more data becomes available in 2019-2020.