

Help Create a Magic Christmas 2020 Christmas Campaign

All of us at RESET Society of Calgary, from the **close to 1,000 survivors** we have served, to the staff and Board of Directors, we want to wish you a Christmas and Holiday Season filled with love, joy and prosperity.

This year your generosity not only helped provide much needed trauma-informed life-skills, counselling and group therapy but also basic needs, including safe housing and food. Together, in the last year, we provided **over 8,000 safe & secure nights**. In addition, Community Support provided education, employment and housing support.

This is the Beauty of Us. A Collective Poem by RESET Participants and Alumnae

- I used to walk with my eyes on the ground. Now I walk with my head up, stopping to lift the chin of another girl.
- I used to not have a voice, I felt so small. Now I see that all along I had the heart of a lion.
- I used to keep a vow of silence – hidden tears, buried fears. Now I am learning to raise my voice.
- I used to feel unaccepted and unloved. I have found my voice with RESET, and now I can be myself.
- I used to pray for death. Now I can't wait to live.
- I used to be a soul scared, a body abused. Pain no more. I have become whole, my soul renewed. Now I am free.
- I used to be hungry. Now I cook for a living and feed others.
- I used to have no reason to get up. Now I have a beautiful baby girl
- I used to misunderstand people who were homeless and on the streets, until I lived there myself. Now I look into the eyes of people there and offer a hand or a hug.

– Excerpts Taken from *Cry of the Streets* Publication

Thank you so much for helping to create a magic Christmas for our Participants and their children!

Warmest season's greetings,



Theresa Jenkins, Executive Director
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RESET Society of Calgary (formerly Servants Anonymous Society)

260, 7220 Fisher St SE, Calgary, Alberta T2H 2H8

YES, I WILL HELP CREATE A MAGIC CHRISTMAS!!

(Please see reverse side for payment information)

- \$250 Emergency Support - One Month Support for Participant in NEED
- \$500 Christmas Support - Food Hamper & Gifts for Mom & THREE Children
- \$1,000 Food Support – Monthly Grocery Cards for EIGHT women
- \$2,500 Housing - One month of housing for up to SEVEN Women
- \$5,000 Life-Skills Classroom - ONE Month of Education for up to TWENTY Women (average \$170 per day)
- Donation of your choice - Amount \$ _____
- Monthly Giving - Amount per month \$ _____

Donations over \$20 will receive a Tax Receipt. * Additional funding will be re-directed to Programs in highest need *

For many women in our program, budgets are limited, but like the rest of us, they want to fulfill their children's "wish lists" to Santa. They want to provide their families with an extra special holiday meal and build traditions that they may not have had growing up. It is for these reasons that we ask our donors to support the women and children we serve by participating in the RESET Society's Christmas Campaign.

WAYS YOU CAN HELP

1. **Donate to the RESET Society Christmas Campaign:**

(see form below and enclosed envelope)

Your generosity this holiday season will help RESET Society all year long, not just over Christmas. Your donation allows RESET to offer immediate safe housing, life-skills programming, educational funding, work experience, and Community Support to women rebuilding their lives after sexual exploitation.

2. **Adopt-A-Family or Adopt-A-Participant:**

Contact us to be matched with either:

- A single mother in need this holiday season to ensure her family has a brighter Christmas
- A single woman or woman without her children in need of Christmas support

3. **Support the Needs of the RESET Christmas Wish List**

Check the items on our wish list on our website at www.resetcalgary.ca

As with all our other events this year, RESET will be unable to host our Annual Christmas Party for the women and their children. Although this will be a huge loss for them, to not have turkey dinner with all the fixings together as families, or to see Santa walk into the room of squealing children, we are committed to bringing them the BEST Christmas they have ever had with your support.

Please give if you can and hold us close if you cannot. We appreciate any support you can offer. We are ALL in this together and want everyone including you, our cherished donors, to be supported through this tough time. **Theresa**

Your gift is very important to the health, safety and success of the women at RESET Society and their families. Generous support of individuals and organizations provides 50-55% of much needed program expenses annually.

Your gift has a tremendous impact for work we do and people we help.

Thank You

DONOR INFORMATION

Name/Company

Address

City/Prov

Postal Code

Phone

E-mail

PAYMENT INFORMATION

Please make cheque payable to:

RESET Society of Calgary,
260, 7220 Fisher St. SE Calgary, AB T2H 2H8

Please check appropriate box.

Cheque Visa Master Card

E-Transfer Please contact us for details

Card Number: _____

Expiry Date: _____

Name of Cardholder: _____

Signature: _____

Charitable Registration No. 89821 5884 R0001

In accordance with the Alberta Government fundraising legislation, our goal for the Christmas Campaign is \$100,000.00.
RESET will incur \$1500 in expenses for this direct mail program.