



**RESET** 30<sup>th</sup>  
Society of Calgary  
Rapid Exit from Sexual Exploitation & Trafficking  
*There is a Way Out*  
Anniversary

# Annual Report 2020

# Our Mission

To provide comprehensive individualized support and safe housing to women and girls age 16 and over exiting sexual exploitation and sex-trafficking so that they may transform their lives.

## Our Comprehensive Program

The **EXploitation, Intervention & Transition (EXIT)** Program is a proven, trauma-informed, comprehensive continuum of services. It is designed to support Participants as they transition from situations of sexual exploitation, to healing, empowerment, and sustaining stable lives for themselves and their children, free of sexual exploitation.

### ***3 Phases In the EXIT Program.***

Phase One: i-EXIT – Safety and Stabilization

Phase Two: EXIT – Healing and Capacity Building

Phase Three: Community Support – Independence and Empowerment

## Our Vision

For sexually exploited women and girls to know *there is a way out*



# Letter from the President & the Executive Director

The world has been met with unprecedented challenges in the past year and the impact to our Participants, our staff, our organization and our community partners, did not go unnoticed. The agility of our staff to quickly confront the COVID challenge to ensure safety of our Participants while continuing to our commitment to their journey is a testament to the amazing staff we have at RESET. The power in our program is our focus on connection and trust, with the Participants and with each-other, which has carried us through and made us even stronger. The Board of Directors is ever in awe of the individual dedication to the journey of each Participant and to the success of the organization; for that, we thank-you.

We also had to confront a hard reality in our funding model; with the inability to hold our annual Booksale and SETA Conference as well as various other smaller fundraising events, we had to look to the community for additional support. We were met with astounding support across various donors, funders, community partners and all levels of government. We are extremely grateful to all existing and new supporters in our community that have allowed us to remain financial sustainable in such trying times. Your generosity makes the world a better place and has a significant impact to the lives of our Participants.

We previously embarked on a three-year journey focusing on three strategic priorities:

1. Program Efficiency;
2. Program Enhancement;
3. Stakeholder Collaboration.

The first priority has been completed and we are extremely proud of our survivor led, trauma-informed and research based approach to our three-phase continuum of services. We have identified program enhancements that meet our mission of comprehensive, individualized wrap-around support. We have started to implement these enhancements with the development and delivery of Indigenous programming as well as on-site detox through AHS at our i-EXIT house. We continue to be highly focused on our stakeholder and community partners; however with the current challenges all organizations are facing much of this is happening virtually. Our focus at this time is ensuring safe delivery our program and financial sustainability.

We continue to bear witness to women who have come to find their voices; the courage, the leadership, the strength the women embody through their stories becomes the life-blood of the organization and is an inspiration to all. We would like to thank all Participants for choosing RESET; we are honored to walk alongside you in your healing journey.

Sincerely,  
**Jessica Wuttunee-Campbell**  
Board President

Sincerely,  
**Theresa Jenkins**  
Executive Director

## Board of Directors 2019 – 2020

Jessica Wuttunee-Campbell – Treasurer to President  
Rod Blank – President to Past-President  
Michelle Dulmadge – Vice-President  
Darwin Little – Treasurer  
Maureen Swanson – Secretary (resigned)

Kizzann Sammy – Secretary  
Angela Marshall – Director  
Lyndsey Hoff – Director  
Natalie St Denis – Director (resigned)

# Exploitation in Canada



**\$280,800**

Average annual profit from each female trafficked in Canada



More than 90% of trafficking victims within Canada come from Canada



**13 - 14 Years**  
Most Common Recruitment Age

**???**

**34%**  
remain unsolved



**2%**

of all reported homicides are sex workers

# 2019/2020

## EXIT Program Stats



- 68 unique women and their children entered the EXIT Program
- 8875+ safe & secure nights provided to women and children
- 85% were considered homeless at intake \*
- 99% had issues with addiction
- 31% of the women identify as Indigenous, First Nations or Métis
- 91% of the women were pregnant or had children



### Health & Safety

- 73% had spent an average of 14 days in a health facility
- 82% had visited an emergency room an average of 4 times
- 64% had used EMS services with an average 2 contacts
- 64% had spent an average of 14 days in a mental health facility



### Legal/Justice

- 92% had contact with police an average of 8 times
- 22% had spent an average of 60 days in a correctional facility
- 58% were on parole or probation when entering the program
- 19% had outstanding warrants when entering the program



### Community Support

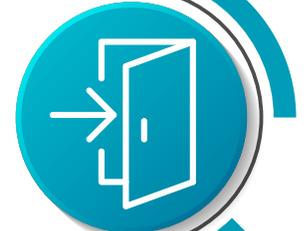
- 67 women were supported with 175 different supports
- 96% increased their employability with support from through Community Supports for EXIT
- 13% were supported in advancing academic standing
- 94% received long-term stable housing support
- 96% maintained freedom from sexual exploitation with support from the Community Supports for EXIT

\* couch surfing, facility (correctional, addictions, hospital or medical), emergency shelter, hotel/motel, child welfare placement, outside, other.

# RESET Program Model

## Referral, Assessment & Intake

Women hear about the EXPloitation Intervention and Transition (EXIT) Program at RESET Society from a friend, social worker, police officer, partner agency, etc. They reach out to our Program Manager to discuss options and receive an overview of the program at RESET. The decision to join and stay with RESET rests with the alone. We assist women from across Canada.



## i-EXIT Phase & Stage 1 Housing (30 days)

The 1st phase is a rapid-exit safe-house providing immediate exit from the sexual exploitation. It is a 24/7 staffed residence where women stay for 30 days. Basic needs are provided (food & shelter), medical and mental health needs are addressed, legal issues, on-site detox or addiction treatment referral is made, as well as connection to key service providers.

## EXIT Phase 2 Stage with Supportive Housing (12+ months)

The 2nd phase of includes a 12+ months full-time program consisting of comprehensive, individualized, wraparound life-skills and trauma recovery programming in tandem with 24/7 supportive housing. EXIT is focused on recovery from sexual exploitation and trauma through individual 1:1 support and daily group life skills learning, providing the foundation for reintegration into the community at large.



## Indigenous Programming

RESET has integrated Indigenous cultural connections and programming into the Life-Skills Classroom component of the EXIT program to enable the organization to provide deeper and more meaningful supports to Indigenous Participants as well as all other women in the program.

## Educational Scholarships

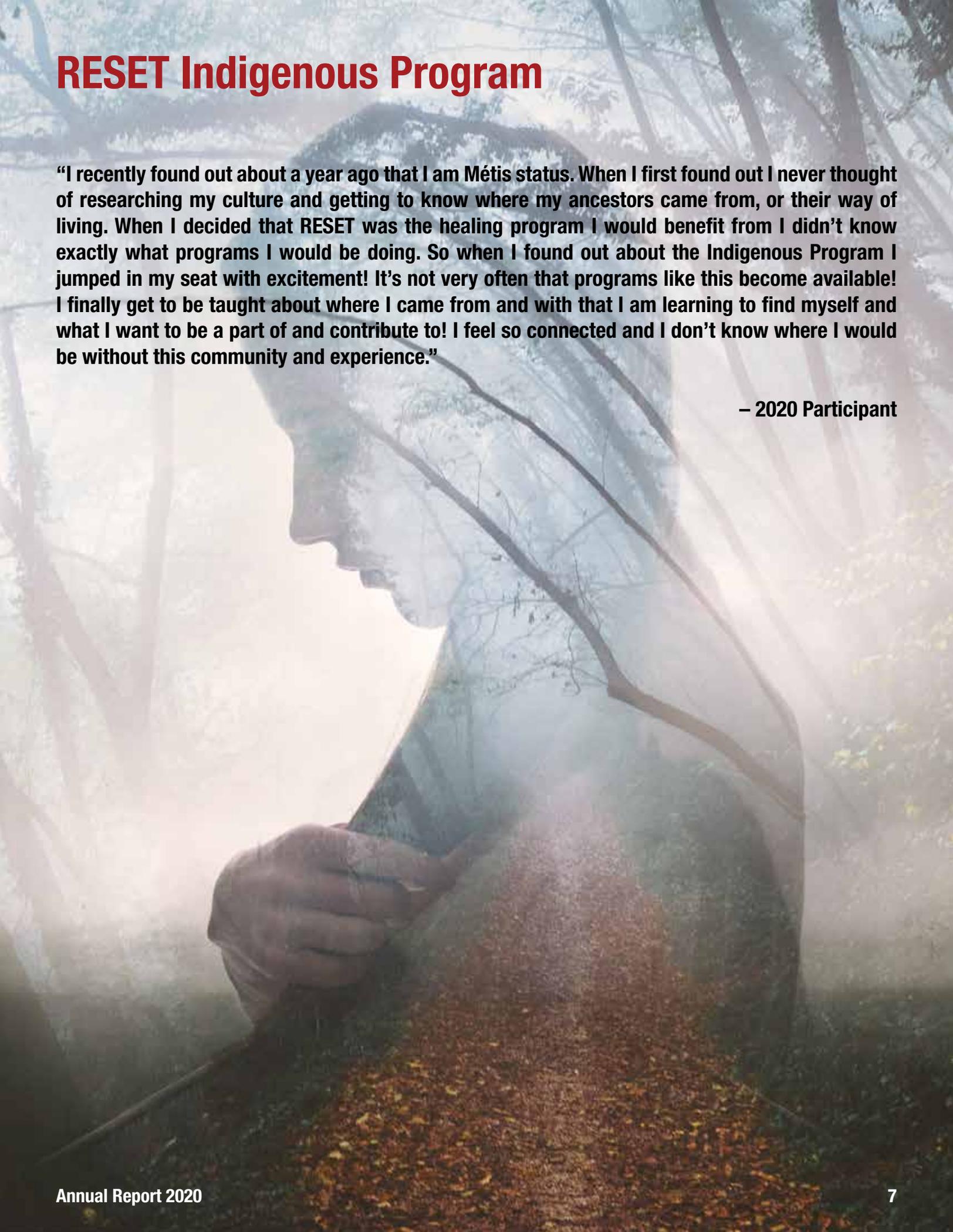
RESET helps Participants prepare for education by supporting their completion of scholarship applications, facilitating campus visits, and tutoring throughout the school year. The RESET Scholarship Fund was also created to ensure that all RESET graduates have an opportunity to return to school without financing being a barrier to their success.



## Community Support (ongoing when needed)

Community Support in phase 3 includes an individually tailored combination of employments skills development, support in returning to school, long-term support in the community, and support for accessing independent, affordable and long-term housing. Community Support is provided on an ongoing, individualized basis and a 24/7 crisis line is also available for any women currently or formerly involved in the program.

# RESET Indigenous Program

A person is shown in profile, looking down, in a forest setting. The image is semi-transparent, with a large tree trunk overlaid on the person's profile, symbolizing connection to nature and heritage.

**“I recently found out about a year ago that I am Métis status. When I first found out I never thought of researching my culture and getting to know where my ancestors came from, or their way of living. When I decided that RESET was the healing program I would benefit from I didn’t know exactly what programs I would be doing. So when I found out about the Indigenous Program I jumped in my seat with excitement! It’s not very often that programs like this become available! I finally get to be taught about where I came from and with that I am learning to find myself and what I want to be a part of and contribute to! I feel so connected and I don’t know where I would be without this community and experience.”**

**– 2020 Participant**

# Our Impact

Preliminary SROI analysis results for the EXIT Program over the two year period of 2018-2020 suggest that:

For every dollar invested in EXIT, **approximately \$9** in social and economic value is created.



## Key EXIT Program Outcomes

The EXIT Program creates valuable positive outcomes for multiple stakeholders, including Participants, children of Participants and government services and systems. These outcomes can be articulated in monetary terms using the SROI methodology to understand how much social value is created for every dollar invested. Key outcomes from the EXIT Program that have been valued in monetary terms using the SROI methodology include:

- Decreased homelessness
- Decreased harm from substance use
- Decreased experiences of violence
- Improved health during pregnancy
- Decreased exposure of children to harmful situations

- Decreased emergency system use (e.g. EMS, hospital, police)
- Increased ability to stay together as family & decreased child welfare system involvement
- Decreased criminal justice system involvement



“I’ve been in recovery for almost 7 months, of which have been away from my children a majority of that time. I want to take a moment to say thank you to the funders for the camping trip which gave me a chance to spend 5 days with my 2 children. I am very grateful for the opportunity. The best part of the camping trip was being able to bond with my children.”

– L, RESET Participant

“In the classroom, there was so much that needed to come out so I could heal. To open up all that with the girls and women in class was really hard. But I looked around and saw that I wasn’t the only one that was exploited.”

– A, RESET Graduate

Quote taken from the RESET *Exitus* 2019 Publication

# RESET Donors

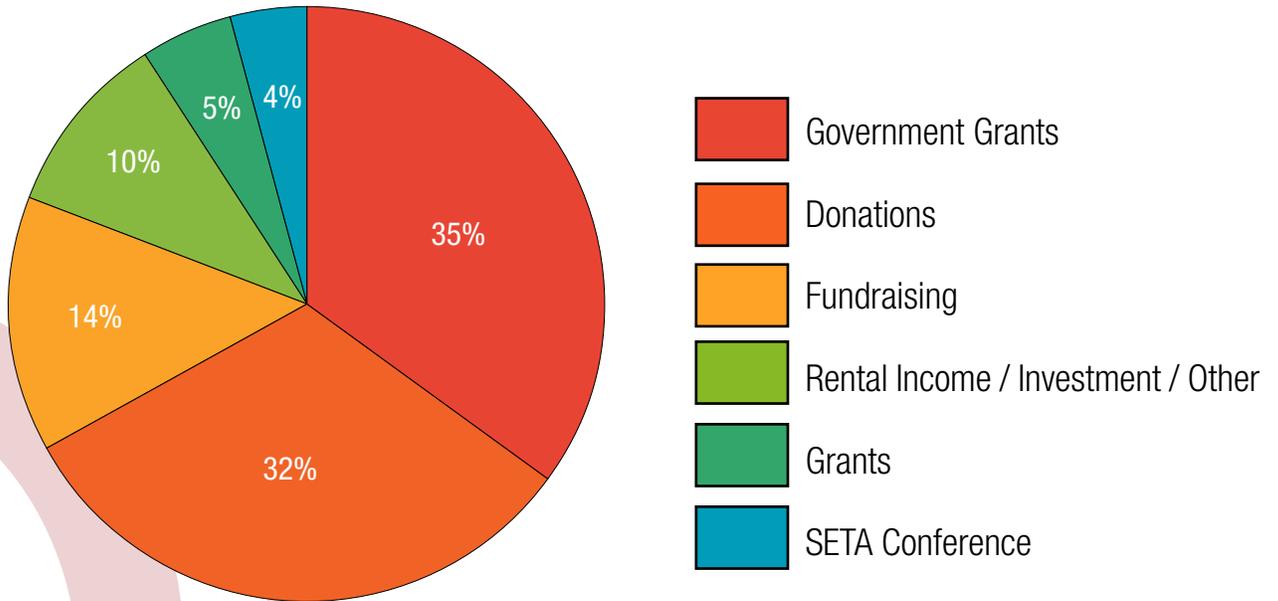
**You are changing women's lives. We are grateful.**

1040146 Alberta Ltd  
1993572 Alta Ltd c/o: Colliers International  
Alberta Motor Association  
Alex & Wendy Campbell Flow Through Fund at the Calgary Foundation  
Apollo - Friends In Sports  
ATB Financial  
ATCO EPIC  
Baytex Energy  
Calgary Foundation  
Calgary Human Rights Committee  
Calgary Thunderbird Club  
Cenovus Energy  
City of Calgary Family & Community Support Services  
Conoco Phillips Corporation  
Delta Kappa Gamma Alberta  
Dick and Lois Haskayne Fund at the Calgary Foundation  
EnCana Cares Foundation  
EvolveWell Integrative Medicine Centre  
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Grace Presbyterian Church  
Grace Presbyterian Women's Quilter Group  
Gregory and Wendy Adams Fund at the Calgary Foundation  
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Hungarian Canadian Cultural Association of Calgary  
Husky Energy Inc.  
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IODE Municipal Chapter of Calgary  
J.K. Esler and Annemarie Schmid Esler Family Trust at the Calgary Foundation  
Jackie and George Palmer Fund at the Calgary Foundation  
JNE Retail Equipment Inc  
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Karla Smit Graphic Designer  
Kicking Horse Oil & Gas Ltd.  
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Krabben Family Foundation  
La Due Ladies Lunch Founcation  
Land Solutions LP  
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Lawson Lundell LLP  
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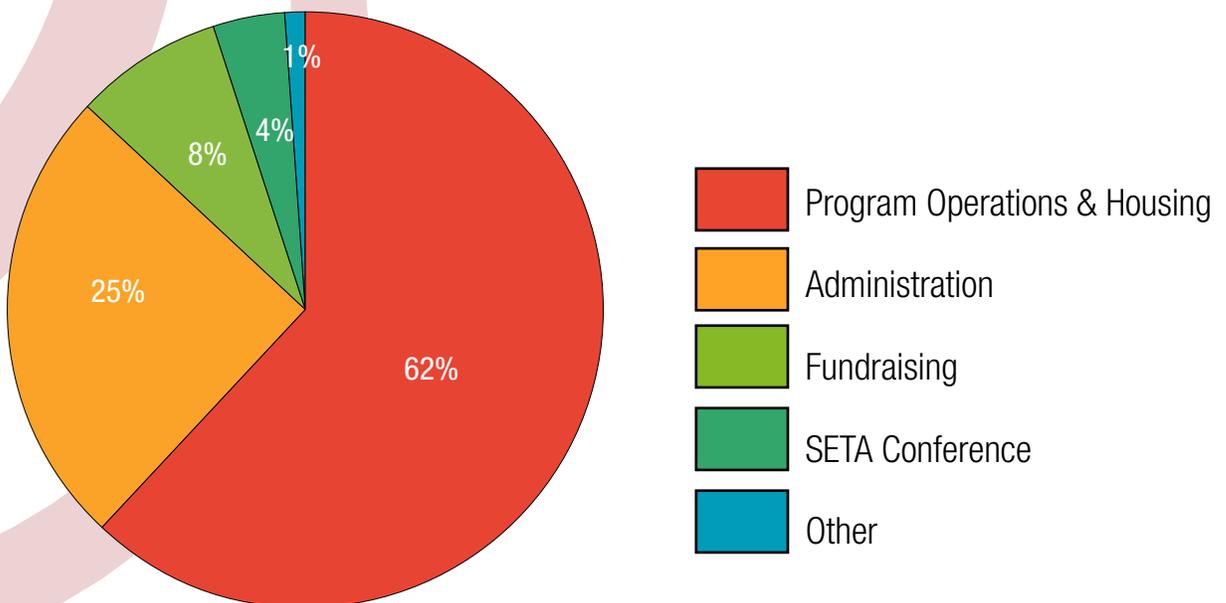
Mackenzie Financial Charitable Foundation  
Matrix Solutions Inc  
McDaniel & Associates Consultants Ltd.  
Metta Yoga Calgary  
Movement U Inc.  
Na'amat Canada Calgary  
Network of Friends  
Niddrie Family Foundation  
Overtime Rentals  
Pandell Technology Corp.  
Plains Midstream Canada ULC  
Re/Max Realty Professionals  
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Rick Balbi Architect Ltd  
River Park Christian Reformed Church  
Robert McClure United Church of Canada UCW  
Rogers Communications  
Rotary Club of Calgary Fish Creek  
Rotary Club of Calgary Heritage  
Rotary Club of Calgary West  
Rotary Partners of Calgary at Stampede Park  
Samaritan's Purse  
Say Cheese Fromagerie  
Scott Land & Lease  
Shaw Communications  
Shoebox Project  
Smart Executive Centre Inc.  
Sorooptimist International Club of Edmonton  
Spartan Controls  
Sponsor Energy  
St. Luke Catholic Women's League  
St. Pius X Church  
Strath Resources  
Students' Union University of Calgary  
Sundance College  
Sunfest Festival Show and Shine Event  
Team TELUS Cares  
TELUS  
Telus Communications Inc.  
The Daniel Family Foundation  
The Gathering Church - NARC  
The Greene Family Charitable Foundation  
The Rotary Club of Calgary - West  
United Way of Calgary and Area, Donor Choice program  
United Way of Central Alberta  
Ursuline Religious Of The Diocese Of London In Ontario  
Wild Rose Church Lydia Group  
Women in Need Society

# Our Financial Position

## Revenue



## Expenses



# Your Impact



over **24,750 hours** volunteered in 2019/2020



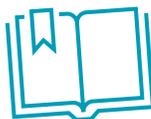
## Live-In Volunteers

Support the women & children 7 days per week, volunteered over **20,000 hours** last year



## Life Skills Facilitators, Childcare & Maintenance

Volunteered over **1,000 hours** last year



## Book Sale Volunteers

Over **250 people** volunteered **3,750 hours**

# EXIT

*There is a way out*

# RESET

*Society of Calgary*

Rapid Exit from Sexual Exploitation & Trafficking

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