

RESET®

Society of Calgary

Rapid Exit from Sexual Exploitation & Trafficking

There is a way out



**Annual Report
2023**

Exploitation in Canada



Our Mission

To provide comprehensive individualized support and safe housing to women and girls age 16 and over exiting sexual exploitation and sex trafficking so that they may transform their lives.

Our Vision

For sexually exploited women and girls to know there is a way out.

Impact Rated by Charity Intelligence

RESET has been named as a 5 Star - Top 100 Charity by Charity Intelligence based on the demonstrated impact on those RESET serves and demonstrated impact on society. Charity Intelligence analyzes Canadian charities to help donors make informed decisions when choosing a charity to support.

RESET was also selected as **Charity Intelligence's Top 5 Impact: Calgary Charities of 2022.**

RESET has proven to be one of five Calgary charities with the best SROI result.

RESET's 2022 designation and profile can be found at

<https://www.charityintelligence.ca/charity-details/174-reset-society-of-calgary>

Letter from the President & the Executive Director

We are extremely grateful to all those who believe in our Vision and Mission. The commitment and generosity of our donors, funders, community partners, and all levels of government enables a life-altering impact on our Participants. This year provided fun opportunities to re-engage with the community post-COVID such as the EWI of Calgary Fashion Show in support of RESET. We are honored to have been chosen as their charity of choice for 2023 and truly enjoyed the opportunity to get staff involved in the planning and participation of the event.

Some of this year's highlights include the 5th Sexual Exploitation & Trafficking Awareness (SETA) Conference. The event was abundant with inspirational speakers and knowledge sharing highlighting the collaborative approach taken by all partners fighting this societal issue. We also introduced our Sexual Exploitation & Trafficking Training. The two-day training developed by RESET provides a real-world, local perspective through law enforcement, service provider, and lived-experience lens.

The vision of this organization could not become a reality without the passion, dedication, and leadership provided by our staff every single day. Connection and trust are the foundation of the RESET program. Thank you to all our staff and partners who honor our values and demonstrate the power they hold in allowing lives to be changed.

We continue to bear witness to women who have come to find their voices; the courage, leadership, and strength the women embody, through their stories, becomes the lifeblood of the organization and is an inspiration to all. We would like to thank all Participants for choosing RESET; we are honored to walk alongside you in your healing journey.

Sincerely,

Jessica Wuttunee-Campbell
Board President

Sincerely,

Theresa Jenkins
Executive Director

Board of Directors 2022 – 2023

Jessica Wuttunee-Campbell – President
Darwin Little – Treasurer
Susan Pieri - Director
Sura Abdul-Razzak – Director

Lyndsey Hoff – Vice-President
Kizzann Sammy – Secretary
Sarah Singh – Director
Ashvin Gadhoke – Director

2022-2023 EXIT Program by the Numbers



- 185 women contacted RESET and were put on the waitlist
- 72 women and their children entered the EXIT Program
- 9500+ safe & secure nights provided to women and children
- 96% were considered homeless at intake *
- 94% had issues with addiction
- 30% of the women identify as Indigenous, First Nations or Métis
- 50% of the women were pregnant or had children



Health & Wellness

- 87% were supported with their physical health
- 87% received mental health support
- 100% indicated their mental health had improved due to the EXIT program
- 84% indicated their physical health had improved due to the EXIT program



Legal & Justice

- 14% came to RESET directly from a correctional facility
- 25% were supported in addressing legal issues they were facing



Community Support

- 91 women were supported with 275+ different supports
- 64% increased their employability with support from through Community Supports for EXIT
- 57% received academic support
- 84% no longer struggled with stable housing

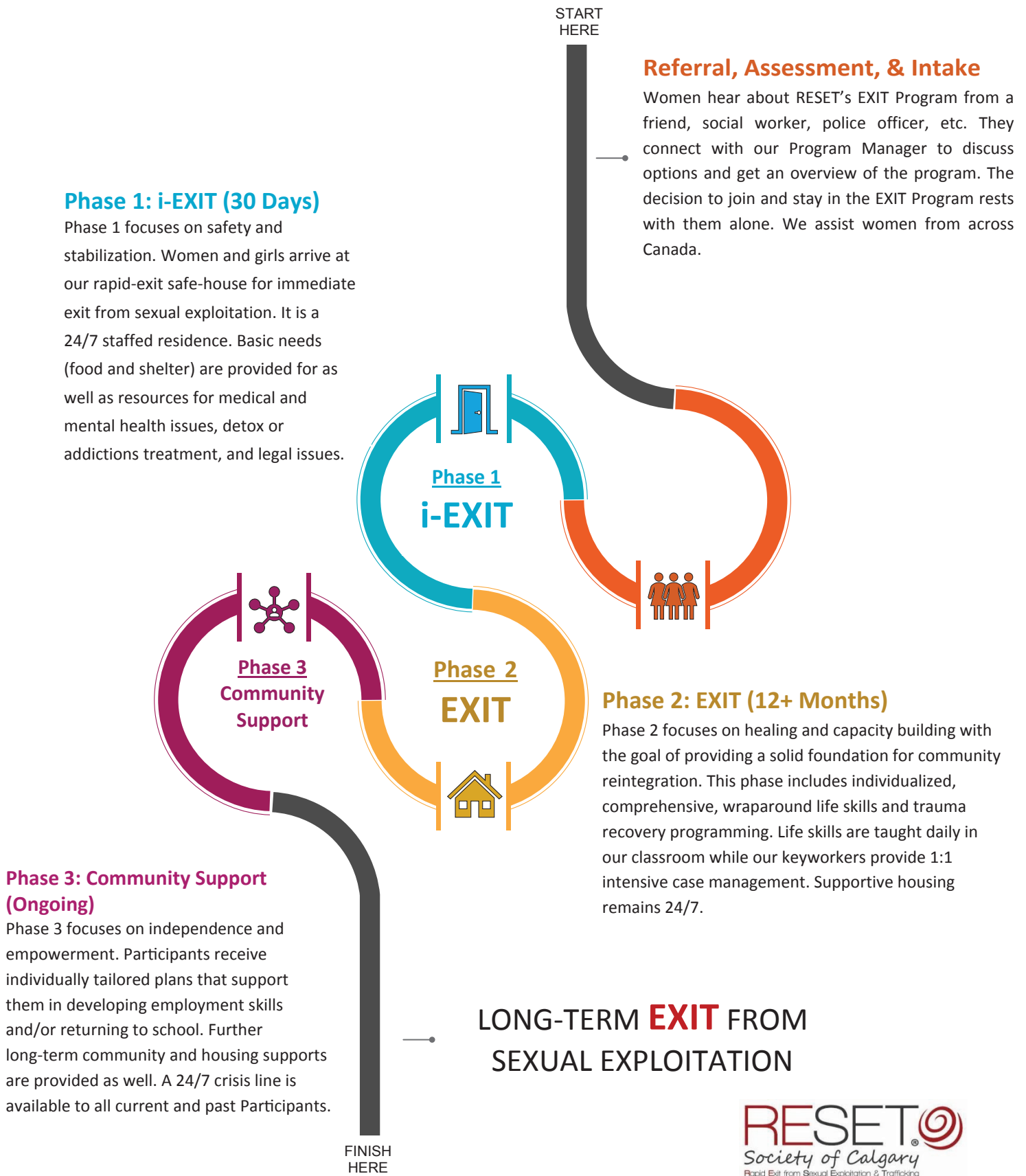
82% maintained freedom from sexual exploitation with support from the Community Supports for EXIT

** couch surfing, facility (correctional, addictions, hospital or medical), emergency shelter, hotel/motel, child welfare placement, outside, other.*



RESET EXIT Program Model

(**EX**ploitation **I**ntervention and **T**ransition Program)



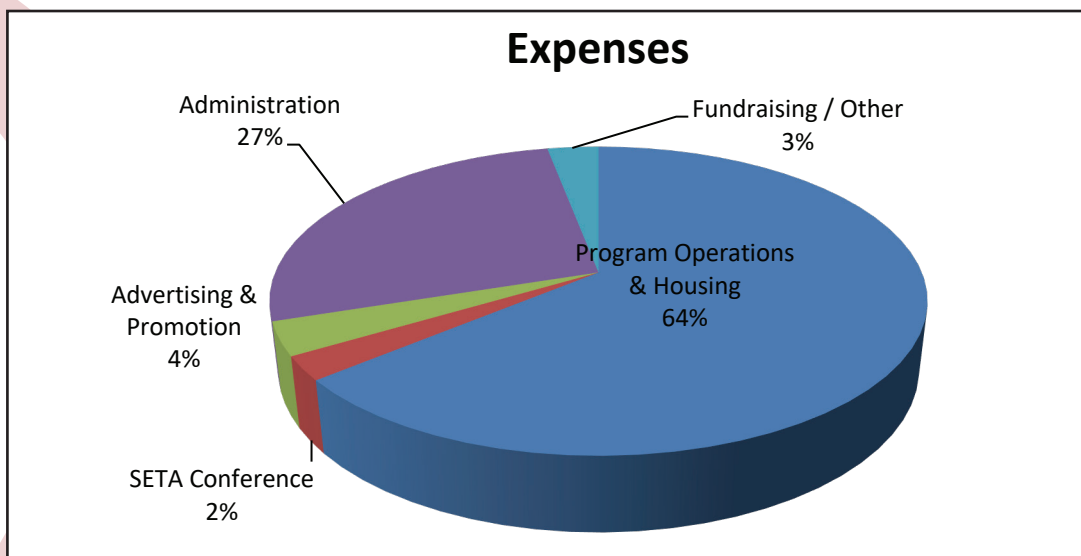
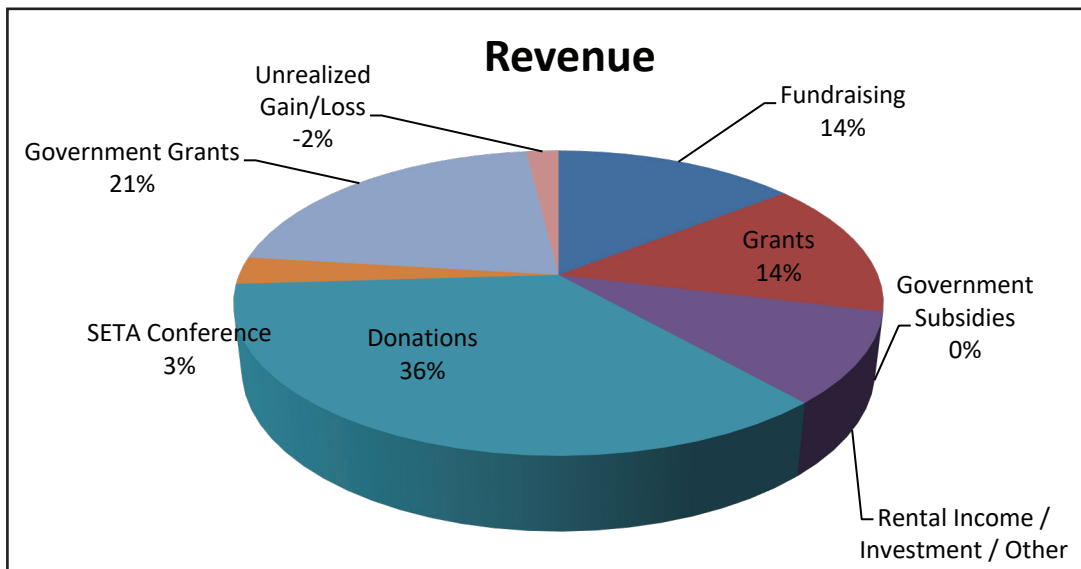
RESET Donors

You are changing women's lives. We are grateful.

100 Women Who Care Calgary
2223424 Alberta
A.M. (Don) Robertson Fund at Calgary
Foundation
Adella Bowness Foundation
Alex & Wendy Campbell Flow Through Fund at
Calgary Foundation
Allard Foundation Ltd.
AltaGas
ATB Financial
ATCO EPIC
Benefaction Foundation
Better World Books
Bonavista Baptist Church Fellowship
Calgary Foundation
Carthy Foundation
Cenovus Energy
Christian City Church North Calgary
City of Calgary Community Safety Investment
Framework Fund
City of Calgary Connect The Dots Fund
Cordell Fund at Calgary Foundation
Crossroads Market
Curtis J. Arling Professional Corporation
Daughters of Penelope Boreas
Deloitte Canada
Delta Kappa Gamma Society Alberta
Dick and Lois Haskayne Fund at Calgary
Foundation
EvolveWell Integrative Medical Centre
Farley Temple Family Fund at Calgary
Foundation
Field LLP Barristers and Solicitors
Fonds Familial Louise Gloutnay & Real Foley
Frank J. Flaman Foundation
Gary Nissen Fund I at Calgary Foundation
Gerhard Bartel Foundation
Government of Alberta Crime Prevention Fund
Grace Presbyterian Church
Grace Presbyterian Womens Quilters Group
Creek Ladies Philoptohos Society of Calgary
Gregory and Wendy Adams Fund at Calgary
Foundation
Hillhurst Odd Fellow Lodge No 46 I.O.O.F.
Husky Energy Inc.
J.K. Esler and Annemarie Schmid Esler Family
Trust at Calgary Foundation

Jackie and George Palmer Fund at Calgary
Foundation
Jesus Our Victory Global Outreach Calgary
JNE Retail Equipment Inc
Karen Anthony Consulting Inc
Karla Smit Graphic Designer
Koeller Charitable Giving Fund
Lillian (Lane) Bartel Foundation
Magna Insurance
Mawer Investment MGMT LTD.
Network of Friends
Nictin Family Fund at Calgary Foundation
Niddrie Family Foundation
Nutrien Inc
Oracle
Pineridge Christian Fellowship
Prairie Action Foundation
Reid Family Fund at Calgary Foundation
ReMax Realty Professionals
Rick Balbi Architect Ltd
River Park Christian Reformed Church
Rogers Communications
Rotary Club of Calgary Fish Creek
Scott Land & Lease
Shoebox Project
Smart Executive Centre Inc
Sorooptimist International of Calgary
Spartan Controls
Sponsor Energy
St Luke CWL
Strath Resources
Telus Communications Inc.
The Benevity Community Impact Fund
The Daniel Family Foundation
The Gathering Church - NARC
The Greene Family Charitable Foundation
The Hunter Family Foundation
The Jules Foundation
The McLean Foundation
The Trop Bar & Grill
United Way of Calgary and Area, Donor Choice
Program
Ursuline Religious Of The Diocese Of London
In Ontario
Walsh Falkenberg Fund at Calgary Foundation
Wild Rose Church Lydia Group

Our Financial Position



Your Impact



over **4000** hours volunteered in 2022/2023



Book Sale Volunteers

Over 200 people volunteered over **2,500 hours**



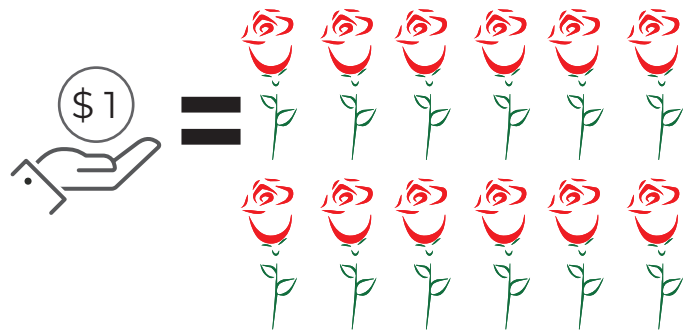
Life-Skills Facilitators, Board & Committee Members, Vehicle & Housing Maintenance

Volunteered over **1,560 hours** last year

Our Impact

SROI analysis of RESET outcomes in 2022-2023 show that:

For every \$1 invested into EXIT, **approximately \$12** in social and economic value is created.




Key EXIT Program Outcomes

The EXIT Program creates valuable positive outcomes for multiple stakeholders, including Participants, children of Participants and government services and systems. These outcomes can be articulated in monetary terms using the SROI methodology to understand how much social value is created for every dollar invested. Key outcomes from the EXIT Program that have been valued in monetary terms using the SROI methodology include:

- Decreased homelessness
- Decreased harm from substance use
- Decreased experiences of violence
- Improved health during pregnancy
- Decreased exposure of children to harmful situations
- Decreased emergency system use (e.g. EMS, hospital, police)
- Increased ability to stay together as family & decreased child welfare system involvement
- Decreased criminal justice system involvement

EXIT

There is a way out

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