



RESET®

Society of Calgary

Rapid Exit from Sexual Exploitation & Trafficking

There is a way out

**Annual Report
2024**

Exploitation in Canada



Our Mission

To provide comprehensive individualized support and safe housing to women and girls age 16 and over exiting sexual exploitation and sex trafficking so that they may transform their lives.

Our Vision

For sexually exploited women and girls to know there is a way out.

Impact Rated by Charity Intelligence

RESET has been named as a 5 Star - Top 100 Charity by Charity Intelligence for 2023 and 2024 based on the demonstrated impact on those RESET serves and demonstrated impact on society. Charity Intelligence analyzes Canadian charities to help donors make informed decisions when choosing a charity to support.

RESET was also selected as **Charity Intelligence's Top 5 Impact: Calgary Charities of 2022.**

RESET has proven to be one of five Calgary charities with the best SROI result.

RESET's 2022 designation and profile can be found at

<https://www.charityintelligence.ca/charity-details/174-reset-society-of-calgary>

Letter from the President & the Executive Director

We are extremely grateful to all those who believe in our Vision and Mission. The commitment and generosity of our donors, funders, community partners, and all levels of government enable a life-altering impact on our Participants.

This year we are very honored to receive a 5-star rating by Charity Intelligence. This rating confirms our societal impact in several ways including need, impact, cost efficiency, and transparency. Another significant milestone this year has been a new collaboration with Simon House Recovery Centre, a leader in residential addiction treatment since 1984. Through this partnership, we have integrated Simon House's expertise into our EXIT Program by incorporating a women's focused program addressing both addiction and the trauma of sex trafficking. By co-facilitating with Simon House, we are confident this will enhance the recovery outcomes for our Participants.

The vision of this organization could not become a reality without the passion, dedication, and leadership provided by our staff every single day. Connection and trust are the foundation of the RESET program. Thank you to all our staff and partners who honor our values and demonstrate the power they hold in allowing lives to be changed.

We continue to bear witness to women who have come to find their voices. The courage, leadership, and strength the women embody, through their stories, becomes the lifeblood of the organization and is an inspiration to all. We would like to thank all Participants for choosing RESET; we are honored to walk alongside you in your healing journey.

Sincerely,

Jessica Wuttunee-Campbell
Board President

Sincerely,

Theresa Jenkins
Executive Director

Board of Directors 2023 – 2024

Jessica Wuttunee-Campbell – Chair
Joleen Humphreys – Treasurer
Susan Pieri - Director
Sura Abdul-Razzak – Director

Lyndsey Hoff – Vice-Chair
Ashley Teixeira – Secretary
Ashvin Gadhoke – Director
Sarah Singh – Director (resigned)

2023-2024 EXIT Program by the Numbers



- 169 women contacted RESET and were put on the waitlist
- 70 women and their children entered the EXIT Program
- 9500+ safe & secure nights provided to women and children

- 86% were considered homeless at intake *
- 92% had issues with addiction
- 24% of the women identify as Indigenous, First Nations or Métis
- 38% of the women were pregnant or had children



Health & Wellness

- 98% were supported with their physical health
- 100% received mental health support
- 100% indicated their mental health had improved due to the EXIT program
- 100% indicated their physical health had improved due to the EXIT program



Legal & Justice

- 16% came to RESET directly from a correctional facility
- 36% were supported in addressing legal issues they were facing



Community Support - Phase 3

- 78 women were supported with 275+ different supports
- 76% increased their employability
- 50% received academic support
- 93% were housed and no longer struggled with stable housing

** couch surfing, facility (correctional, addictions, hospital or medical), emergency shelter, hotel/motel, child welfare placement, outside, other.*



90% maintained freedom from sexual exploitation with support from the Community Supports for EXIT

RESET EXIT Program Model

(**EX**ploitation **I**ntervention & **T**ransition Program)

Phase 1: i-EXIT (30 Days)

Phase 1 focuses on safety and stabilization. Women and girls arrive at our rapid-exit safe-house for immediate exit from sexual exploitation. It is a 24/7 staffed residence. Basic needs (food and shelter) are provided for as well as on-site detox and resources for medical and mental health issues, addictions treatment, and legal issues.

Referral, Assessment, & Intake

Women hear about RESET's EXIT Program from a friend, social worker, police officer, etc. They connect with our Program Manager to discuss options and get an overview of the program. The decision to join and stay in the EXIT Program rests with them alone. We assist women from across Canada.

Phase 1
i-EXIT

Phase 3
Community
Support

Phase 2
EXIT

Phase 2: EXIT (12+ Months)

Phase 2 focuses on healing and capacity building with the goal of providing a solid foundation for community reintegration. This phase includes individualized, comprehensive, wraparound life skills and trauma recovery programming. Life skills are taught daily in our classroom while our keyworkers provide 1:1 intensive case management. Supportive housing remains 24/7.

Phase 3: Community Support (Ongoing)

Phase 3 focuses on independence and empowerment. Participants receive individually tailored plans that support them in developing employment skills and/or returning to school. Further long-term community and housing supports are provided as well. A 24/7 crisis line is available to all current and past Participants.

LONG-TERM **EXIT** FROM
SEXUAL EXPLOITATION

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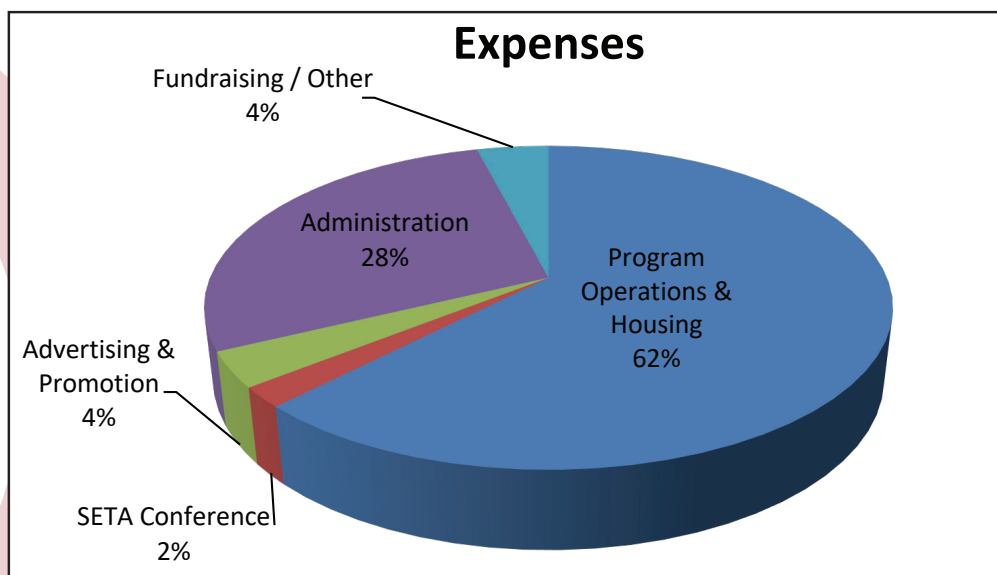
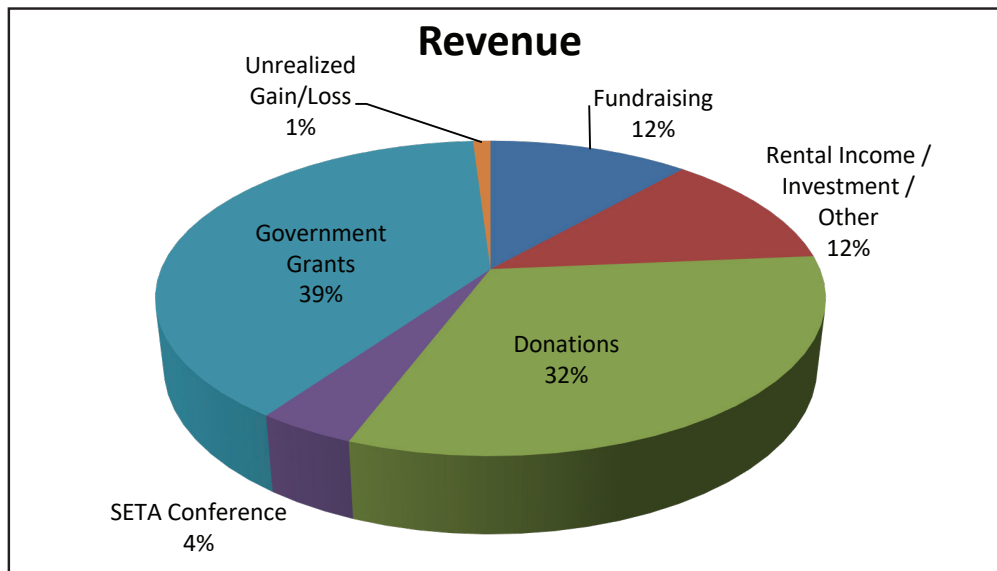
RESET Donors

You are changing women's lives. We are grateful.

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Allard Foundation Ltd.
Bears paw Benevolent Foundation
Benefaction Foundation
Calgary Foundation
Calgary Retired Teachers Association
Cenovus Energy
City of Calgary Community Safety Investment Framework Fund
City of Calgary Connect the Dots Fund
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Crossroads Market
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Lily Street Foundation
MacKenzie Investments
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Network of Friends
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Robert McClure United Church of Canada UCW
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Rotary Club of Calgary Fish Creek
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Students' Union, University of Calgary, Committee of 10,000
Sunnyside Apartments INC
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Taylor Toller Memorial Fund at Calgary Foundation
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The Daniel Family Foundation
The Gathering Church - NARC
The Greene Family Charitable Foundation
The Hunter Family Foundation
The Jules Foundation
The McLean Foundation
The Peter B Stapleton Charitable Fund
The TROP Bar & Grill
Ursuline Religious Of The Diocese Of London In Ontario
Walsh Falkenberg Fund at Calgary Foundation
Webster Galleries & Avenida Framing
WMI Limited

Our Financial Position



Your Impact



over **4000** hours volunteered in 2023/2024



Book Sale Volunteers

Over 200 people volunteered over **2,500 hours**



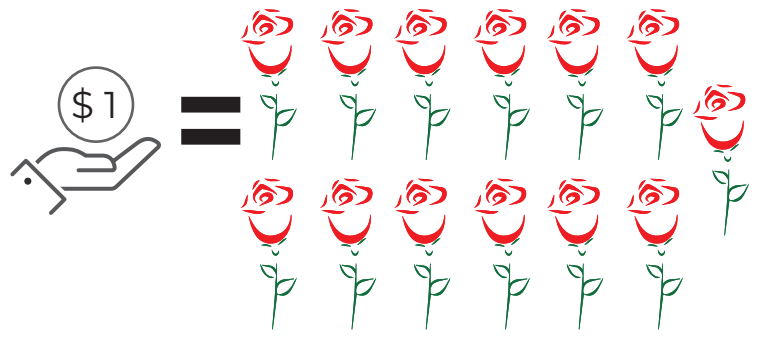
Life-Skills Facilitators, Board & Committee Members, Vehicle & Housing Maintenance

Volunteered over **1,560 hours** last year

Our Impact

SROI analysis of RESET outcomes in 2023-2024 show that:

For every \$1 invested into EXIT, **approximately \$13** in social and economic value is created.




Key EXIT Program Outcomes

The EXIT Program creates valuable positive outcomes for multiple stakeholders, including Participants, children of Participants and government services and systems. These outcomes can be articulated in monetary terms using the SROI methodology to understand how much social value is created for every dollar invested. Key outcomes from the EXIT Program that have been valued in monetary terms using the SROI methodology include:

- Decreased homelessness
- Decreased harm from substance use
- Decreased experiences of violence
- Improved health during pregnancy
- Decreased exposure of children to harmful situations
- Decreased emergency system use (e.g. EMS, hospital, police)
- Increased ability to stay together as family & decreased child welfare system involvement
- Decreased criminal justice system involvement

EXIT

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