



**2025 SETA**  
Sponsorship Packages

**RESET**®   
*Society of Calgary*  
Rapid Exit from Sexual Exploitation & Trafficking

## Sexual Exploitation & Trafficking Awareness Conference

---

September 15<sup>th</sup> & 16<sup>th</sup>, 2025  
Calgary, Alberta



# About RESET Society of Calgary

Through immediate rapid exit, safe supportive housing, and one-on-one intensive case management, RESET supports women as young as 16, with or without children, as they exit from sexual exploitation.

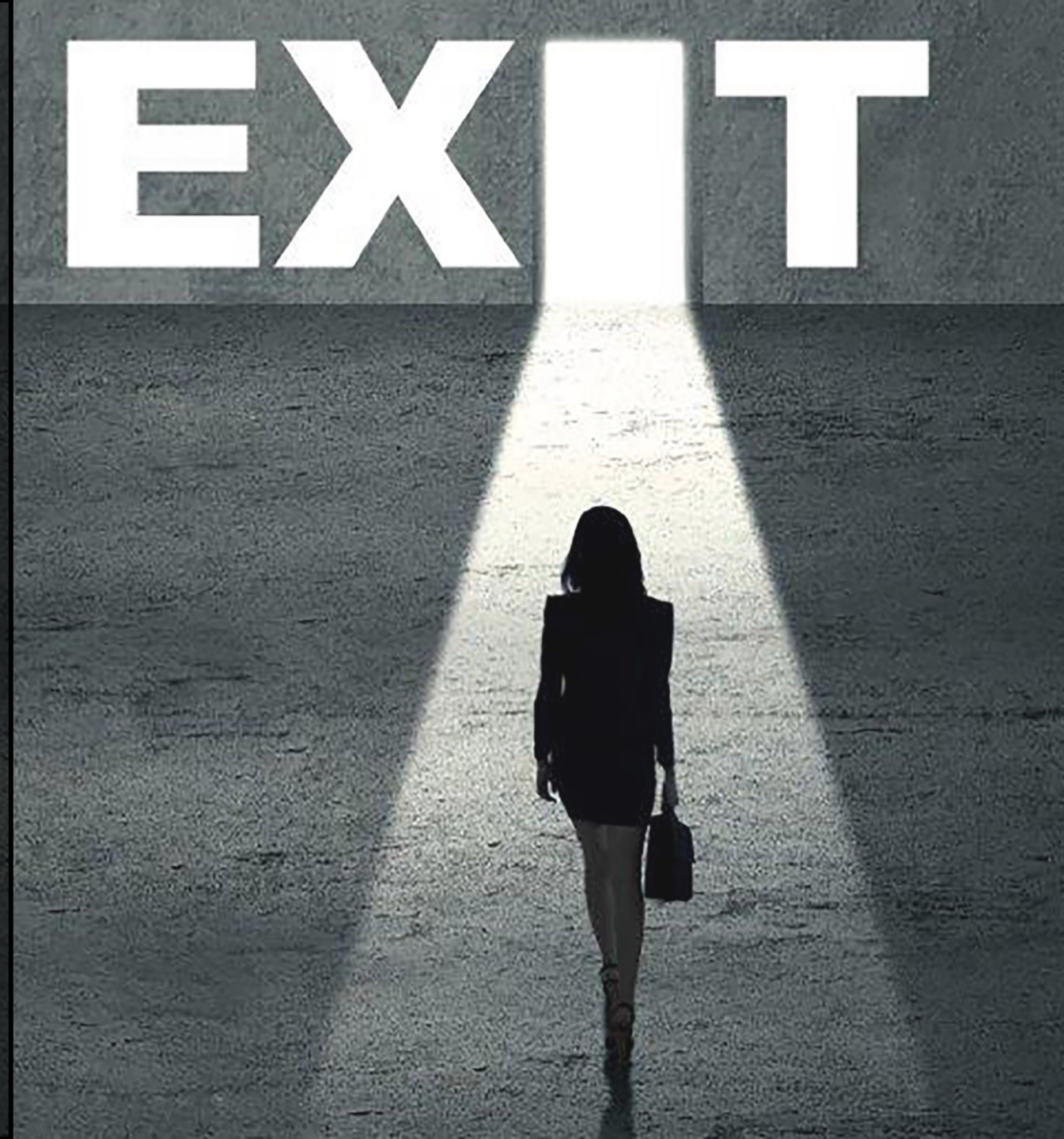
Each RESET Participant progresses through three stages of programming in order to support healing, promote growth, and transition to independence.

In 2018, we founded the Sexual Exploitation & Trafficking Awareness (SETA) Conference to increase inter-agency collaboration and empower organizations to share expertise in support of survivors and their families.

We look forward to bringing delegates from across North America to Calgary this year for this incredible event.



# EXIT





# Red Rose Sponsorship Package:

\$5000  
(One Package Available)

## Includes:

- Headline Sponsor branding in all conference promotion (print & online)
- Full page, full color ad in conference guide
- Meet & Greet and opportunity to introduce Keynote Speaker at conference
- 2 Free Registrations plus Conference discount code to share with clients & partners
- Feature blog post on RESET Society social channels (reach of 4000+ individuals)



#SETA2025

*There is a way out* ☺



# White Rose Sponsorship Package: \$3000 (One Package Available)

## Includes:

- Sponsor branding in all conference promotion (print & online)
- Half page, full color ad in conference guide
- Conference discount code to share with clients & partners
- Feature blog post on RESET Society social channels (reach of 4000+ individuals)

**#SETA2025**  
*There is a way out ☺*



# Networking Hall Sponsorship Package: \$1000 (Two Packages Available)

## Includes:

- Networking Hall page headline branding in conference guide
- Onsite signage & representation in Networking Hall for two day event
- Conference discount code to share with clients & partners
- Feature blog post on RESET Society social channels (reach of 4000+ individuals)



**#SETA2025**

*There is a way out ☺*



# Refreshment Sponsorship Package: \$500 (Four Packages Available)

## Includes:

- Refreshment page branding in conference guide
- Onsite signage & representation in Refreshment Area
- Thank You on RESET Society social channels (reach of 4000+ individuals)

**#SETA2025**  
*There is a way out ☺*



# Networking Hall Display Booth:

\$250  
(Ten Booths Available)

## Includes:

- Table in Networking Hall
- 2 Days of networking and exposure to 250 delegates
- Opportunity for merchandise sales\*
- Networking Hall page branding in conference guide

*Must provide own payment terminal.*



**#SETA2025**  
*There is a way out ☺*



# Feedback from Past SETA Conferences



“Great Conference!!!”

“The speakers with lived and cross generational experience were so impactful and memorable.”



“It is exciting to go to a conference where you are able to put your learnings and new connections into practice right away in your day to day work.”

“I can’t wait to bring everything from the SETA Conference back to my team to continue our learning together!”

**#SETA2025**

*There is a way out ☺*



We welcome partners from all sectors committed to increasing the impact of this event for survivors rebuilding lives after exploitation and trafficking.

For more information:

Email: [theresa@resetcalgary.ca](mailto:theresa@resetcalgary.ca)

Phone: 403-237-8477

#SETA2025

RESET<sup>®</sup>  
*Society of Calgary*  
Rapid Exit from Sexual Exploitation & Trafficking

