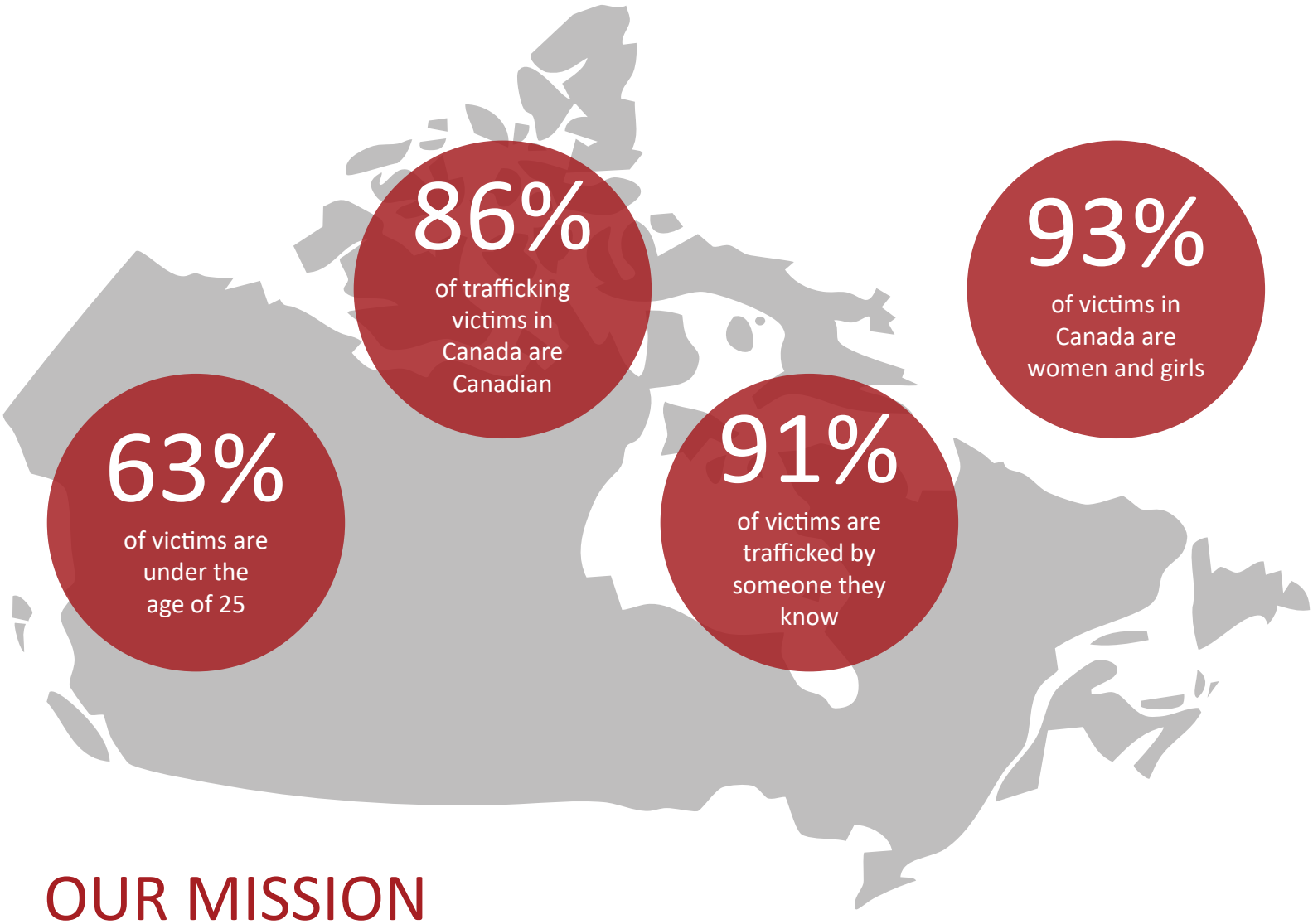
RESET®

Society of Calgary

Rapid Exit from Sexual Exploitation & Trafficking

2026 Annual Report

TRAFFICKING IN CANADA



OUR MISSION

To provide comprehensive individualized support and safe housing to women and girls age 16 and over exiting sexual exploitation and sex trafficking so that they may transform their lives.

OUR VISION

For sexually exploited women and girls to know there is a way out.

2025 TOP 100 CHARITY
Charity Intelligence's Highest Rated Charities

CHARITY INTELLIGENCE 2025
TOP 5 CALGARY IMPACT CHARITY

CHARITY INTELLIGENCE 2025
TOP 5 IMPACT: HOMELESS-SERVING CHARITY

CHARITY INTELLIGENCE 2025
TOP 10 CANADIAN IMPACT CHARITY

LETTER FROM THE BOARD CHAIR & EXECUTIVE DIRECTOR

As we reflect on the past year and look toward RESET's future, we are deeply grateful to everyone who believes in our vision and advances our mission. The commitment of our donors, funders, government partners, volunteers, community organizations, and supporters creates life-changing possibilities for women seeking to exit sexual exploitation and build lives defined by safety, choice, and hope.

RESET's impact is grounded in the courage of our Participants and the dedication of our staff. Through compassionate, individualized support, our team helps women build trusting relationships, strengthen their well-being, and move toward greater stability and independence. This work takes time, consistency, and an unwavering belief in each woman's potential.

We remain proud of the independent recognition RESET has received from Charity Intelligence, including its five-star rating and recognition among Canada's highest-impact charities. This acknowledgement reflects RESET's strong social return on investment and the meaningful difference created for Participants, families, and the broader community.

Looking ahead, we know the needs of women experiencing sexual exploitation continue to evolve, and RESET must evolve with them. We are committed to strengthening our programming, listening to Participants, Alumnae, and staff, and ensuring our services remain responsive, trauma-aware, culturally informed, and grounded in dignity and choice.

We also know that no organization can do this work alone. RESET will continue to deepen collaboration across housing, homelessness, health care, mental health and addictions, justice, education, employment, and community support. By sharing expertise, strengthening referral pathways, and reducing barriers, we can create more coordinated and sustainable pathways forward for women.

To our staff, Board, volunteers, donors, funders, government partners, and community collaborators: thank you for your trust and commitment. Most importantly, to the women of RESET: your strength, courage, and resilience are the heart of this organization. Thank you for trusting RESET and allowing us to walk alongside you.

We enter the coming year with optimism and purpose. By building on RESET's strengths, enhancing our programs, and working more closely with others, we can extend our collective impact and help create a community in which every woman has the opportunity to live safely, freely, and with hope.

Sincerely,

Sandra Clarkson
Chair, Board of Directors

Theresa Jenkins
Executive Director

BOARD OF DIRECTORS

Sandra Clarkson
Chair

Weston Rudd
Vice-Chair (resigned)

Lily Mah
Director

Caz (Caroline) Baynes
Director

Ashvin Gadhoke
Director

Joleen Humphreys
Treasurer

Ashley Teixeira
Secretary

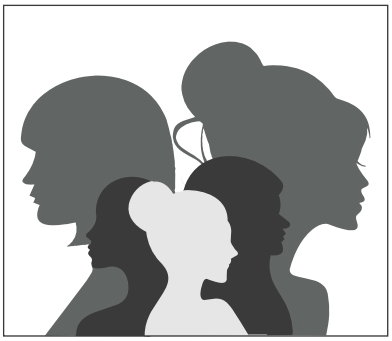
Patricia Koyich
Director

Jessica Wuttunee-Campbell
Past Chair

EXIT PROGRAM BY THE NUMBERS | 2025-2026

130

Women contacted RESET and were added to the wait list



52%

Of Participants identified as Indigenous

32

Years old was the average age of Participant, with 66% under the age of 35

PHASE ONE: I-EXIT

57

Women were supported

92%

of Participants were experiencing homelessness or housing instability at intake

100%

Of Participants were housed through their connection with RESET

PHASE TWO: EXIT

42

Women were supported

94%

Of Participants struggled with substance use

100%

of Participants were supported through Addiction Recovery and Relapse Prevention Programming

PHASE THREE: COMMUNITY SUPPORTS

23

Women were supported

88%

of Participants were supported in building financial management skills and financial literacy

9

Participants graduated from the EXIT Program

While Participating in the EXIT Program,

90% of Participants were supported with mental health support

96% of Participants indicated that their mental health had improved

90% of Participants indicated that their physical health had improved

96% of Participants said that the Program had helped them advance their healing journey

As a result of Participating in EXIT Program,

100% of Participants said they felt more positive about the future

96% of Participants reported no further involvement in the sex trade

EXIT PROGRAM MODEL

(Exploitation, Intervention & Transition)

START HERE

REFERRAL, ASSESSMENT & INTAKE

Women hear about the EXIT Program from a friend, social worker, police officer, etc. They connect with Intake to discuss options and get an overview of the program. The decision to join and stay in the EXIT Program rests with them alone.

PHASE 1: I-EXIT

Safety & Stabilization

(Up to 30 days)

Women and girls arrive at our rapid-exit safe-house for immediate exit from sexual exploitation. It is a 24/7 staffed residence. Basic needs (food and shelter) are provided for as well as resources for medical and mental health issues, and detox or addictions treatment.

PHASE 2: EXIT

Healing & Capacity Building

(12+ months)

This phase includes 12+ months of individualized, comprehensive, wraparound life skills and trauma recovery programming. Life skills are taught daily in our classroom and keyworkers provide 1:1 intensive case management in tandem with second stage housing.

PHASE 3: COMMUNITY SUPPORTS

Independence & Empowerment

(Ongoing)

Participants receive individually tailored plans that support them in developing employment skills and/or returning to school and securing housing in the community. A 24/7 crisis line is available to all current and past Participants.

FINISH HERE

LONG-TERM EXIT FROM SEXUAL EXPLOITATION & TRAFFICKING

THANK YOU TO OUR DONORS,

Adella Bowness Foundation
Akron Roofing
Alex & Wendy Campbell Flow Through Fund at Calgary Foundation
AltaGas
Andrew Schmidt Memorial Fund
Bantrel
Benefaction Foundation
Bill and Jean Toole Family Donor Advised Fund at Calgary Foundation
Calgary Foundation
Calgary Retired Teachers Association
Canadian Progress Club Elevate
Cenovus Energy
Cinnzeo
City of Calgary Community Safety Investment Framework Fund
City of Calgary Connect the Dots Fund
Coco Brooks Inc
Cole Cares Foundation
Collective Waste Solutions
Cordell Fund at Calgary Foundation
Crossroads Market Ltd.
Delta Kappa Gamma Society of Alberta
Dynamic Furniture Corp.
Enverus Canada
EvolveWell Integrative Medical Centre
Fonds Familial Louise Gloutnay & Réal Foley
Garrison Ladies Day League
Gartner
Getty Images, Inc.
Glamorgan Bakery
Government of Alberta Department of Public Safety and Emergency Services
Grace Presbyterian Church
Grace Presbyterian Church Womens Quilters Group
Gregory and Wendy Adams Fund at Calgary Foundation
Guyana Canada Cultural Association
Heartstone Foundation Fund at Calgary Foundation
Heritage Hill Pharmacy Inc.
HI-WAY 9
J.K. Esler and Annemarie Schmid Esler Family Trust at Calgary Foundation
Jackie and George Palmer Fund at Calgary Foundation
Jesus Our Victory Global Outreach Calgary
JNE Retail Equipment Inc
Karen Anthony Consulting Inc.
Karla Smit Graphic Designer
Koeller Charitable Giving Fund at Calgary Foundation
Leo & Mary Jane Steinbach Fund
Lillian (Lane) Bartel Foundation
Lily Street Foundation
Linden Grove Foundation
M Craig Story Endowment Fund
Many Trees Foundation
Niddrie Family Foundation
Pembina Pipeline Income Fund
Real Canadian Superstore
Reid Family Fund
Reilly Family Fund
Remax Realty Professionals
River Park Christian Reformed Church
Robert McClure United Church of Canada UCW
Rocky Mountain Charitable Giving Fund
Rogers Communications
Ronald & Hope Lowry Foundation
Shell Canada Ltd.
SMH Holdings LTD
Soroptimist International of Calgary
Spartan Controls
Sponsor Energy
Spratt Family Foundation
St. Geralds CWL
St. Luke Catholic Women's League
Tamaki Family Fund
The Ardea Foundation
The Daniel Family Foundation
The Grand Chapter of Royal Arch Masons
The Greene Family Charitable Foundation
The TROP Bar & Grill
Tom's House of Pizza
VIP Realty & Management Ltd.
Zenith Chapter

WHO HAVE HELPED CHANGE THE LIVES OF THE WOMEN AT RESET.

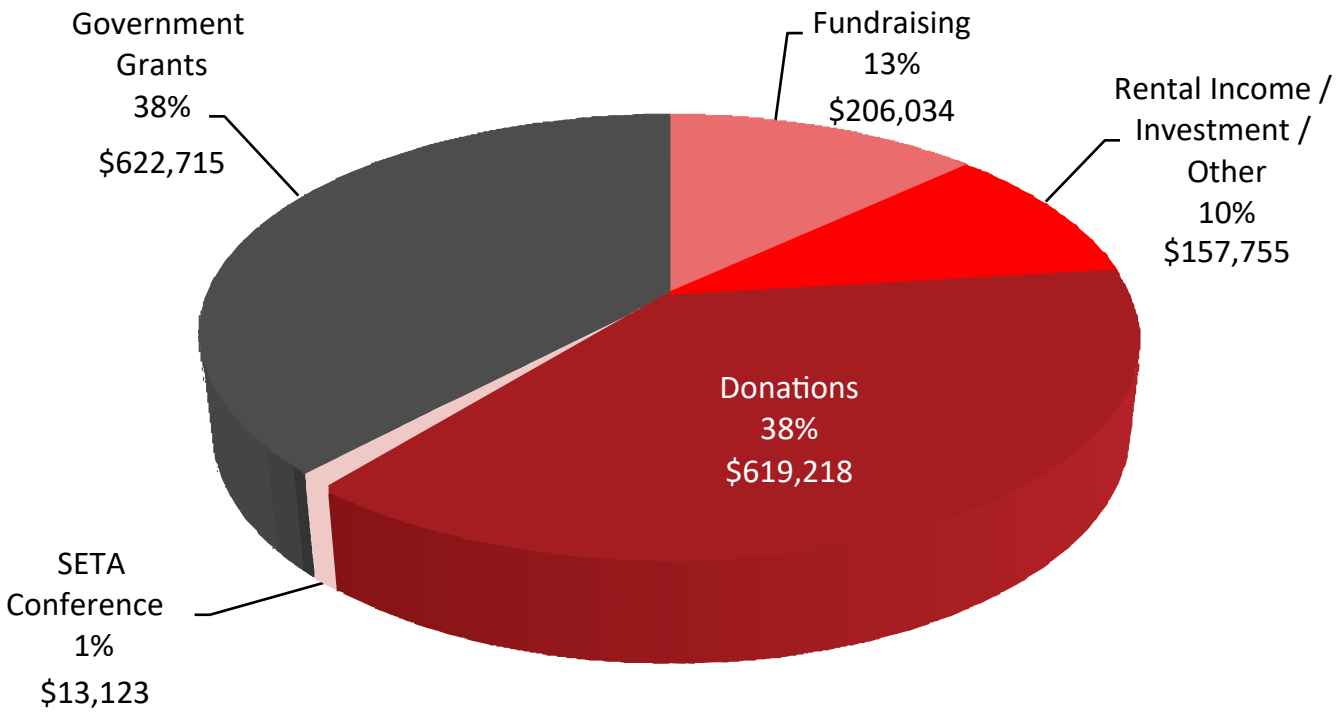
Over **3350** hours
volunteered in 2025/2026

Book Sale Volunteers
Over **200** individuals volunteered
over **2,450** hours

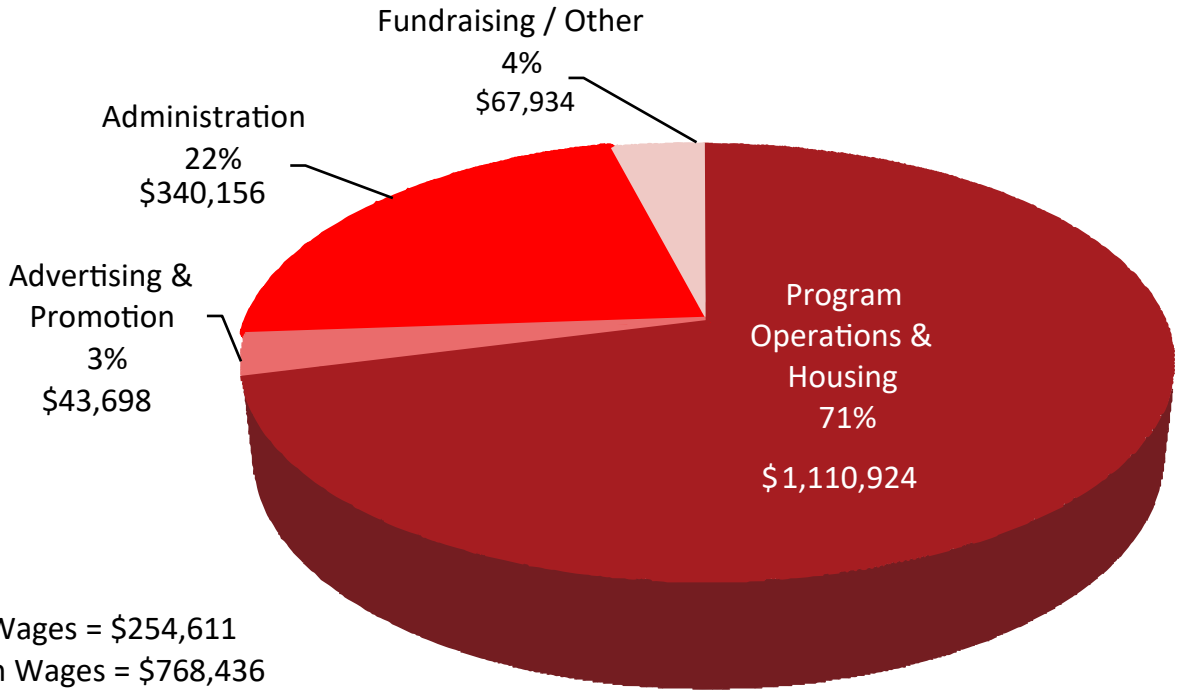
Life-Skills Facilitators, Board & Committee Members, Vehicle & Housing Maintenance Volunteers
Volunteered over **900** hours last year

OUR FINANCIAL POSITION

Revenue



Expenses

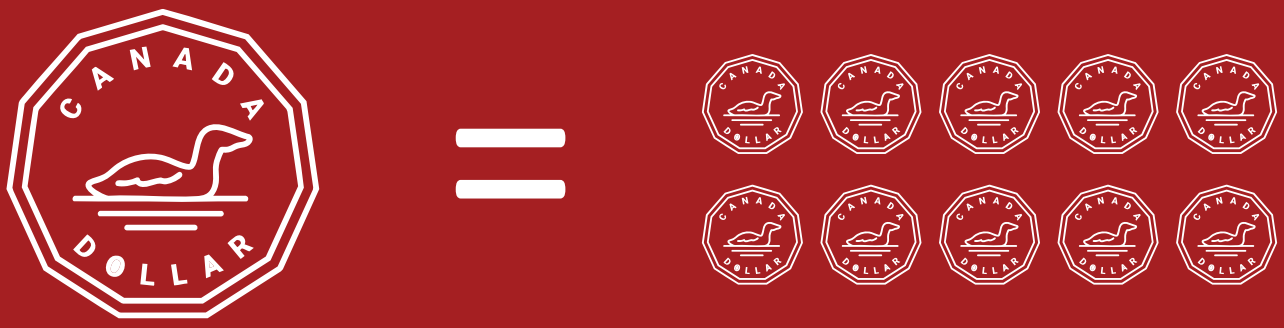


Admin Wages = $254,611
Program Wages = $768,436

OUR IMPACT

Our most recent SROI analysis for the EXIT Program outcomes shows that:

For every dollar invested in the EXIT Program, over $10 in social and economic value is created.



Key EXIT Program Outcomes

The EXIT Program creates valuable positive outcomes for multiple stakeholders, including Participants, children of Participants and government services and systems. These outcomes can be articulated in monetary terms using the SROI methodology to understand how much social value is created for every dollar invested. Key outcomes from the EXIT Program that have been valued in monetary terms using the SROI methodology include:

- Decreased homelessness
- Decreased harm from substance use
- Decreased experiences of violence
- Improved health during pregnancy
- Decreased exposure of children to harmful situations
- Decreased emergency system use (EMS, hospital, police)
- Increased ability to stay together as family & decreased child welfare system involvement
- Decreased criminal justice system involvement

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P: 403-237-8477
F: 403-205-5549
E: info@RESETCalgary.ca
www.RESETCalgary.ca